बिड संख्या/Bid Number: GEM/2026/B/7536355

दिनांक /Dated: 20-05-2026

बिड दस्तावेज़ / Bid Document

बिड विवरण/Bid Details	
बिड बंद होने की तारीख/समय /Bid End Date/Time	10-06-2026 12:00:00
बिड खुलने की तारीख/समय /Bid Opening Date/Time	10-06-2026 12:30:00
बिड पेशकश वैधता (बंद होने की तारीख से)/Bid Offer Validity (From End Date)	180 (Days)
मंत्रालय/राज्य का नाम/Ministry/State Name	Ministry Of Railways
विभाग का नाम/Department Name	Railways Public Sector Undertakings
संगठन का नाम/Organisation Name	Indian Railway Finance Corporation Limited
कार्यालय का नाम/Office Name	New Delhi
	Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Times of India Plus Navbharat Times Plus Economic Times and All Editions and Provide Combo Offer Rates please; Times of India English Plus Navbharat Times H.. , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Hindustan Times Plus Hindustan Plus Mint and All Editions and Provide Combo Offer Rates please; Hindustan Times English plus Hindustan Hindi Plus Mint Engli.. , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Financial Express Plus Jansatta and All Editions and Provide Combo Offer Rates please; Financial Express English Plus Jansatta Hindi; All editions; Coloured.. , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Business Standard English and All Editions and Provide Combo Offer Rates please; Business Standard English All Editions; All editions; Coloured; Normal Rate.. , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Dainik Jagran Hindi Plus All UP plus Delhi Plus Bihar plus Jharkhand and provide Combo Offer Rates please; Dainik Jagran Hindi; All UP plus Delhi Plus Bihar.. , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Pioneer English All Editions; English; All editions; Coloured; Normal Rates , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; The Hindu; English; All south Editions; Coloured; Normal Rates , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Hindu Business Line Delhi plus Mumbai Editions and Provide Combo Offer Rates please; English; Delhi plus Mumbai Editions; Coloured; Normal Rates , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Nav shakati Marathi Editions; Marathi; Mumbai plus Marathi; Coloured;

बिड विवरण/Bid Details	Normal Rates , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Amar
वस्तु श्रेणी /Item Category	Ujala Delhi Edition; Hindi; Delhi; Coloured; Normal Rates , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Financial Express English plus Jansatta Hindi for Prior AGM and provide Combo Offer Rates please; Financial Express English Plus Jansatta Hindi; All edition.. , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Financial Express English plus Jansatta Hindi for Post AGM and provide Combo Offer Rates please; Financial Express English Plus Jansatta Hindi; All editions.. , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Hindustan Times plus Hindustan plus Mint All Editions for Financial Results June Quarter 2026; Hindustan Times English Plus Hindustan Hindi Plus Mint Englis.. , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Pioneer English All Editions for Financial Results June Quarter 2026; Pioneer English; All editions; Coloured; Normal Rates , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Financial Express Plus Jansatta All Editions for Financial Results Sep Quarter2 2026; Financial Express English plus Jansatta Hindi; All editions; Coloured;.. , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Business Standard English All Editions for Financial Results Sep Quarter2 2026; Business Standard English; All editions; Coloured; Normal Rates , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Hindu Business Line Delhi plus Mumbai Edition for Financial Results Sep Quarter 2026; Hindu Business Line English; Delhi plus Mumbai Edition for Financial R.. , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Dainik Jagran; Hindi; All editions; Coloured; Normal Rates , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Times of India English plus Economic Times plus Navbharat Times of All Editions for Financial Results December Quarter3 2026; Times of India English Plus Ec.. , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Pioneer English all Editions for Financial Results December Quarter3 2026; Pioneer English; All editions; Coloured; Normal Rates , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Financial Express Plus Jansatta for all Editions for Financial Results March; Financial Express English Plus Jansatta Hindi; All editions; Coloured; Normal .. , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Business Standard English for all Editions for Financial Results March; Business Standard English; All editions; Coloured; Normal Rates , Advertisement Service - Newspaper - Display Type Advertisement; Any inside page of main page; Amar Ujala Hindi; Hindi; Delhi; Coloured; Normal Rates
अनुबंध अवधि /Contract Period	1 Year(s)
वर्षों के अनुभव एवं टर्नओवर से एमएसई को छूट प्राप्त है / MSE Relaxation for Years Of Experience and Turnover	Yes | Complete

बिड विवरण/Bid Details	
स्टार्टअप के लिए अनुभव के वर्षों और टर्नओवर से छूट प्रदान की गई है / **Startup Relaxation for Years Of Experience and Turnover**	Yes | Complete
विक्रेता से मांगे गए दस्तावेज़/**Document required from seller**	Experience Criteria,Bidder Turnover,Additional Doc 1 (Requested in ATC),Additional Doc 2 (Requested in ATC),Additional Doc 3 (Requested in ATC),Additional Doc 4 (Requested in ATC) *In case any bidder is seeking exemption from Experience / Turnover Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer
क्या आप निविदाकारों द्वारा अपलोड किए गए दस्तावेज़ों को निविदा में भाग लेने वाले सभी निविदाकारों को दिखाना चाहते हैं? संदर्भ मेनू है/**Do you want to show documents uploaded by bidders to all bidders participated in bid?**	No
बिड लगाने की समय सीमा स्वतः नहीं बढ़ाने के लिए आवश्यक बिड की संख्या। / **Minimum number of bids required to disable automatic bid extension**	2
दिनों की संख्या, जिनके लिए बिड लगाने की समय-सीमा बढ़ाई जाएगी। / **Number of days for which Bid would be auto-extended**	3
ऑटो एक्सटेंशन अधिकतम कितनी बार किया जाना है। / **Number of Auto Extension count**	1
बिड से रिवर्स नीलामी सक्रिय किया/**Bid to RA enabled**	No
क्रेता के लिए उपलब्ध आईटीसी/**ITC available to buyer**	Yes
बिड का प्रकार/**Type of Bid**	Single Packet Bid
तकनीकी मूल्यांकन के दौरान तकनीकी स्पष्टीकरण हेतु अनुमत समय /**Time allowed for Technical Clarifications during technical evaluation**	2 Days
Payment Timelines	Payments shall be made to the Seller within **45** days of issue of service delivery acceptance certificate (SDAC) and on-line submission of bills (This is in supersession of 10 days time as provided in clause 12 of GeM GTC)
मूल्यांकन पद्धति/**Evaluation Method**	Total value wise evaluation
मूल्य दर्शाने वाला वित्तीय दस्तावेज ब्रेकअप आवश्यक है / **Financial Document Indicating Price Breakup Required**	Yes

ईएमडी विवरण/EMD Detail

एडवाईजरी बैंक/Advisory Bank	ICICI

ईएमडी राशि/EMD Amount	112230

ईपीबीजी विवरण /ePBG Detail

आवश्यकता/Required	No

(a). जेम की शर्तों के अनुसार ईएमडी छूट के इच्छुक बिडर को संबंधित केटेगरी के लिए बिड के साथ वैध समर्थित दस्तावेज़ प्रस्तुत करने है। एमएसई केटेगरी के अंतर्गत केवल वस्तुओं के लिए विनिर्माता तथा सेवाओं के लिए सेवा प्रदाता ईएमडी से छूट के पात्र हैं। व्यापारियों को इस नीति के दायरे से बाहर रखा गया है।/EMD EXEMPTION: The bidder seeking EMD exemption, must submit the valid supporting document for the relevant category as per GeM GTC with the bid. Under MSE category, only manufacturers for goods and Service Providers for Services are eligible for exemption from EMD. Traders are excluded from the purview of this Policy.

(b).ईएमडी और संपादन जमानत राशि, जहां यह लागू होती है, लाभार्थी के पक्ष में होनी चाहिए। / EMD & Performance security should be in favour of Beneficiary, wherever it is applicable.

लाभार्थी /Beneficiary :
INDIAN RAILWAY FINANCE CORPORATION LTD
ug floor nbcc place east tower lodhi road new delhi
(Indian Railway Finance Corporation Ltd)

बोली विभाजन लागू नहीं किया गया/Bid splitting not applied.

एमआईआई अनुपालन/MII Compliance

एमआईआई अनुपालन/MII Compliance	Yes

ट्रेड्स भुगतान संबंधी विवरण/TReDS Payment Details

This Bid provides for Trade Receivables Discounting System (TReDS) as Preferred mode of payment. For MSME sellers, payments may be processed through a TReDS exchange in which the Buyer is registered, subject to applicable policy and regulatory guidelines. Accordingly, sellers intending to avail payment through TReDS are required to be registered with at least one TReDS exchange in which the buyer is registered.

1. If the bidder is a Micro or Small Enterprise as per latest orders issued by Ministry of MSME, the bidder shall be relaxed from the eligibility criteria of "Experience Criteria" as defined above subject to meeting of quality and technical specifications. The bidder seeking Relaxation from Experience Criteria, shall upload the supporting documents to prove his eligibility for Relaxation.
2. If the bidder is a Micro or Small Enterprise (MSE) as per latest orders issued by Ministry of MSME, the bidder shall be relaxed from the eligibility criteria of "Bidder Turnover" as defined above subject to meeting of quality and technical specifications. If the bidder itself is MSE OEM of the offered products, it would be relaxed from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. The bidder seeking Relaxation from Turnover, shall upload the supporting documents to prove his eligibility for Relaxation.
3. If the bidder is a DPIIT registered Startup, the bidder shall be relaxed from the the eligibility criteria of "Experience Criteria" as defined above subject to their meeting of quality and technical specifications. The bidder seeking Relaxation from Experience Criteria, shall upload the supporting documents to prove his eligibility for Relaxation.
4. If the bidder is a DPIIT registered Startup, the bidder shall be relaxed from the the eligibility criteria of "Bidder Turnover" as defined above subject to their meeting of quality and technical specifications. If the bidder is DPIIT Registered OEM of the offered products, it would be relaxed from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. The bidder seeking Relaxation from Turnover shall upload the supporting documents to prove his eligibility for Relaxation.
5. Estimated Bid Value indicated above is being declared solely for the purpose of guidance on EMD amount and

for determining the Eligibility Criteria related to Turn Over, Past Performance and Project / Past Experience etc. This has no relevance or bearing on the price to be quoted by the bidders and is also not going to have any impact on bid participation. Also this is not going to be used as a criteria in determining reasonableness of quoted prices which would be determined by the buyer based on its own assessment of reasonableness and based on competitive prices received in Bid / RA process.

If the buyer has mentioned MSE purchase preference in ATC then service provider is required to upload necessary documents for MSE purchase preference for verification by the buyer during evaluation.

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Times Of India Plus Navbharat Times Plus Economic Times And All Editions And Provide Combo Offer Rates Please; Times Of India English Plus Navbharat Times H.. (823)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Times of India Plus Navbharat Times Plus Economic Times and All Editions and Provide Combo Offer Rates please
Language	Times of India English Plus Navbharat Times Hindi Plus Economic Times English
Edition	All editions
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Chairman Message On or Before August 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	823	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Hindustan Times Plus Hindustan Plus Mint And All Editions And Provide Combo Offer Rates Please; Hindustan Times English Plus Hindustan Hindi Plus Mint Engli.. (823)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Hindustan Times Plus Hindustan Plus Mint and All Editions and Provide Combo Offer Rates please
Language	Hindustan Times English plus Hindustan Hindi Plus Mint English
Edition	All editions
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Chairman Message On or Before August 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	823	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Financial Express Plus Jansatta And All Editions And Provide Combo Offer Rates Please; Financial Express English Plus Jansatta Hindi; All Editions; Coloured.. (823)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Financial Express Plus Jansatta and All Editions and Provide Combo Offer Rates please
Language	Financial Express English Plus Jansatta Hindi
Edition	All editions
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	

विवरण/ Specification	मूल्य/ Values
Tentative Range of Delivery date/Specific date for advertisement	Chairman Message On or Before August 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	823	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Business Standard English And All Editions And Provide Combo Offer Rates Please; Business Standard English All Editions; All Editions; Coloured; Normal Rate.. (823)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page

विवरण/ Specification	मूल्य/ Values
Names of Newspaper	Business Standard English and All Editions and Provide Combo Offer Rates please
Language	Business Standard English All Editions
Edition	All editions
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Chairman Message On or Before August 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

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परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	823	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Dainik Jagran Hindi Plus All UP Plus Delhi Plus Bihar Plus Jharkhand And

Provide Combo Offer Rates Please; Dainik Jagran Hindi; All UP Plus Delhi Plus Bihar.. (823)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Dainik Jagran Hindi Plus All UP plus Delhi Plus Bihar plus Jharkhand and provide Combo Offer Rates please
Language	Dainik Jagran Hindi
Edition	All UP plus Delhi Plus Bihar plus Jharkhand
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Chairman Message On or Before August 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	823	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Pioneer English All Editions; English; All Editions; Coloured; Normal Rates (823)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Pioneer English All Editions
Language	English
Edition	All editions
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Chairman Message On or Before August 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	823	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; The Hindu; English; All South Editions; Coloured; Normal Rates (823)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	The Hindu
Language	English
Edition	All south Editions
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Chairman Message On or Before August 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

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परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	823	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Hindu Business Line Delhi Plus Mumbai Editions And Provide Combo Offer Rates Please; English; Delhi Plus Mumbai Editions; Coloured; Normal Rates (823)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Hindu Business Line Delhi plus Mumbai Editions and Provide Combo Offer Rates please
Language	English
Edition	Delhi plus Mumbai Editions
Colour	Coloured
Rate offering	Normal Rates

विवरण/ Specification	मूल्य/ Values
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Chairman Message on or Before August 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	823	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Nav Shakati Marathi Editions; Marathi; Mumbai Plus Marathi; Coloured; Normal Rates (823)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	

विवरण/ Specification	मूल्य/ Values
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Nav shakati Marathi Editions
Language	Marathi
Edition	Mumbai plus Marathi
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Chairman Message on or Before August 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	823	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Amar Ujala Delhi Edition; Hindi; Delhi; Coloured; Normal Rates (823)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Amar Ujala Delhi Edition
Language	Hindi
Edition	Delhi
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Chairman Message on or Before August 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	823	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Financial Express English Plus Jansatta Hindi For Prior AGM And Provide Combo Offer Rates Please; Financial Express English Plus Jansatta Hindi; All Edition.. (360)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Financial Express English plus Jansatta Hindi for Prior AGM and provide Combo Offer Rates please
Language	Financial Express English Plus Jansatta Hindi
Edition	All editions
Colour	Black and White
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Annual General Meeting prior Notice on or Before August 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	360	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Financial Express English Plus Jansatta Hindi For Post AGM And Provide Combo Offer Rates Please; Financial Express English Plus Jansatta Hindi; All Editions.. (360)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Financial Express English plus Jansatta Hindi for Post AGM and provide Combo Offer Rates please
Language	Financial Express English Plus Jansatta Hindi
Edition	All editions
Colour	Black and White
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Annual General Meeting post Notice on or Before August 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	360	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Hindustan Times Plus Hindustan Plus Mint All Editions For Financial Results June Quarter 2026; Hindustan Times English Plus Hindustan Hindi Plus Mint Englis.. (400)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Hindustan Times plus Hindustan plus Mint All Editions for Financial Results June Quarter 2026
Language	Hindustan Times English Plus Hindustan Hindi Plus Mint English
Edition	All editions

विवरण/ Specification	मूल्य/ Values
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Financial Results for Quarter Ended 30th June 2026 (Quarter1) on or Before August 14th 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

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परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	400	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Pioneer English All Editions For Financial Results June Quarter 2026; Pioneer English; All Editions; Coloured; Normal Rates (400)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Pioneer English All Editions for Financial Results June Quarter 2026
Language	Pioneer English
Edition	All editions
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Financial Results for Quarter Ended 30th June 2026 (Quarter1) on or Before August 14th 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	400	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Financial Express Plus Jansatta All Editions For Financial Results Sep Quarter2 2026; Financial Express English Plus Jansatta Hindi; All Editions; Coloured;.. (400)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Financial Express Plus Jansatta All Editions for Financial Results Sep Quarter2 2026
Language	Financial Express English plus Jansatta Hindi
Edition	All editions
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Financial Results for Quarter2 Ended 30th September 2026 (Quarter2) on or Before November 14th 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	400	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Business Standard English All Editions For Financial Results Sep Quarter2 2026; Business Standard English; All Editions; Coloured; Normal Rates (400)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Business Standard English All Editions for Financial Results Sep Quarter2 2026
Language	Business Standard English
Edition	All editions
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Financial Results for Quarter2 Ended 30th September 2026 (Quarter2) on or Before November 14th 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	400	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Hindu Business Line Delhi Plus Mumbai Edition For Financial Results Sep Quarter 2026; Hindu Business Line English; Delhi Plus Mumbai Edition For Financial R.. (400)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Hindu Business Line Delhi plus Mumbai Edition for Financial Results Sep Quarter 2026
Language	Hindu Business Line English
Edition	Delhi plus Mumbai Edition for Financial Results Sep Quarter 2026
Colour	Coloured

विवरण/ Specification	मूल्य/ Values
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Financial Results for Quarter2 Ended 30th September 2026 (Quarter2) on or Before November 14th 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	400	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Dainik Jagran; Hindi; All Editions; Coloured; Normal Rates (400)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	

विवरण/ Specification	मूल्य/ Values
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Dainik Jagran
Language	Hindi
Edition	All editions
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Financial Results for Quarter2 Ended 30th September 2026 (Quarter2) on or Before November 14th 2026

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

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परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	400	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Times Of India English Plus Economic Times Plus Navbharat Times Of All Editions For Financial Results December Quarter3 2026; Times Of India English Plus Ec.. (400)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Times of India English plus Economic Times plus Navbharat Times of All Editions for Financial Results December Quarter3 2026
Language	Times of India English Plus Economic Times English Plus Navbharat Times Hindi
Edition	All editions
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Financial Results for Quarter3 Ended 31st December 2026 (Quarter3) on or Before February 14th 2027

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	400	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Pioneer English All Editions For Financial Results December Quarter3 2026; Pioneer English; All Editions; Coloured; Normal Rates (400)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Pioneer English all Editions for Financial Results December Quarter3 2026
Language	Pioneer English
Edition	All editions
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Financial Results for Quarter3 Ended 31st December 2026 (Quarter3) on or Before February 14th 2027

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	400	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Financial Express Plus Jansatta For All Editions For Financial Results March; Financial Express English Plus Jansatta Hindi; All Editions; Coloured; Normal .. (400)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Financial Express Plus Jansatta for all Editions for Financial Results March
Language	Financial Express English Plus Jansatta Hindi
Edition	All editions
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Financial Results for Quarter4 Ended 31st March 2027 (Quarter4) on or Before MAY 30th 2027

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	400	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Business Standard English For All Editions For Financial Results March; Business Standard English; All Editions; Coloured; Normal Rates (400)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Business Standard English for all Editions for Financial Results March
Language	Business Standard English
Edition	All editions

विवरण/ Specification	मूल्य/ Values
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Financial Results for Quarter4 Ended 31st March 2027 (Quarter4) on or Before MAY 30th 2027

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

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परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	400	• Number of days for which advertisement is required : 1

Advertisement Service - Newspaper - Display Type Advertisement; Any Inside Page Of Main Page; Amar Ujala Hindi; Hindi; Delhi; Coloured; Normal Rates (400)

तकनीकी विशिष्टियाँ /Technical Specifications

विवरण/ Specification	मूल्य/ Values
कोर / Core	
Type of Advertisement	Display Type Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Amar Ujala Hindi
Language	Hindi
Edition	Delhi
Colour	Coloured
Rate offering	Normal Rates
एडऑन /Addon(s)	
अतिरिक्त विवरण /Additional Details	
Tentative Range of Delivery date/Specific date for advertisement	Financial Results for Quarter4 Ended 31st March 2027 (Quarter4) on or Before MAY 30th 2027

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer

क्रेता द्वारा निर्धारित न्यूनतम मूल्य/Minimum Floor Price defined by Buyer	No

इनपुट कर क्रेडिट(आईटीसी) तथा रिवर्स प्रभार (आरसीएम)/Input Tax Credit(ITC) and Reverse Charge(RCM) Details

जीएसटी पर इनपुट कर क्रेडिट /ITC on GST	जीएसटी उपकर कर क्रेडिट /ITC on GST Cess
100%	100%

अतिरिक्त विशिष्टि दस्तावेज़ /Additional Specification Documents

परेषिती/रिपोर्टिंग अधिकारी /Consignees/Reporting Officer and Quantity

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement

क्र.सं./S.No.	परेषिती/रिपोर्टिंग अधिकारी /Consignee Reporting/Officer	पता/Address	संसाधनों की मात्रा / Advertisement size in sq cm/Number of words in case of classified text type ad	अतिरिक्त आवश्यकता /Additional Requirement
1	Varsha Jain	110003,INDIAN RAILWAY FINANCE CORPORATION LTD UG FLOR, EAST TOWER , NBCC PLACE, BHISHAM PITAMAH MARG , PRAGATI VIHAR, LODHI ROAD, NEW DELHI	400	• Number of days for which advertisement is required : 1

क्रेता द्वारा जोड़ी गई बिड की विशेष शर्तें/Buyer Added Bid Specific Terms and Conditions

1. **Buyer Added Bid Specific ATC**

   Buyer Added text based ATC clauses

   1. Please refer to IRFC ATC document for compliance of Eligibility criteria and scope of Work etc.,

   2. EMD to be submitted in e-mode only. Exemptions if any shall be dealt as per GEM GTC.

   3. Security Deposit of Performance Gaurantee shall be provided by succesful Bidder.

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2. **Buyer Added Bid Specific ATC**

   Buyer uploaded ATC document Click here to view the file.

3. **Forms of EMD and PBG**

   Bidders can also submit the EMD with Payment online through RTGS / internet banking in Beneficiary name

   INDIAN RAILWAY FINANCE CORPORATION LTD
   Account No.
   054805000358
   IFSC Code
   ICIC0000548
   Bank Name
   ICICI BANK
   Branch address
   NBCC NEW DELHI
   .
   Bidder to indicate bid number and name of bidding entity in the transaction details field at the time of on-line transfer. Bidder has to upload scanned copy / proof of the Online Payment Transfer along with bid.

अस्वीकरण/Disclaimer

The Additional Terms and Conditions (ATC) have been incorporated by the Buyer after approval of their Competent Authority. The Buyer ,is solely responsible for the impact of these clauses on the bidding process, its outcome, and consequences thereof including any restriction arising in the bidding process due to these ATCs and including the modification of technical specifications and / or terms and conditions governing the bid.All representations / grievances pertaining to the ATC clauses shall be raised with the buyer organization directly and not with GeM.If any of the clause(s) is/are incorporated by the Buyer regarding the following, the bid & resultant contract shall be treated as null & void. Further, GeM reserves the right, at its sole discretion, to cancel the bid forthwith, without issuance of any prior notice or intimation :-

1. Publishing Custom / BOQ bids for items for which regular GeM categories are available (unless such Custom / BOQ item is bunched with the major regular product Category Item).
2. Mandating procurement of / from specific Brand / Make / Model / Manufacturer / Dealer except in case of Single Bid / Proprietary Article Certificate (PAC) Buying.
3. Inclusion of disqualification criteria related to suspension of seller / service provider, where such suspension period has already expired.
4. Mandating submission of documents in physical form as a pre-requisite to qualify bidders.
5. Publishing bids on GeM for procurement of works.
6. Procurement of Goods by creating a Service bid on GeM & vice-versa.
7. Seeking sample with bid or approval of samples during bid evaluation process. However, trial / sample, as the case may be, shall be permitted in cases where trial / sample are allowed as per approved and published procurement policy of the Buyers' controlling Ministry / Department / State / Public Sector Enterprises Headquarters. If there is any violation of trial / sample clause with regard to approved policy of the Buyers' Ministry / Department / State / Public Sector Enterprises Headquarters, then this is to be determined and redressed by the concerned Buyer Organisation only.
8. Seeking experience from specific organization / department / institute only or from foreign / export experience.
9. Creating bid for items from incorrect categories.
10. Reference of conditions published on any external site or reference to external documents/clauses.
11. Asking for any Tender fee / Bid Participation fee, as the case may be.
12. Buyer added ATC Clauses which are in contravention of clauses defined in bid detail section, including specifications, EMD Detail, ePBG Detail and MII and MSE Purchase Preference sections of the bid, unless otherwise allowed by the applicable GeM GTC.
13. Any ATC clause in contravention with GeM GTC Clause 4 (xiii) (h) will be invalid. In case of multiple L1 bidders against a service bid, the buyer shall place the Contract by selection of a bidder amongst the L-1 bidders through a Random Algorithm executed by GeM system.
14. In a category based bid, adding additional items, through buyer added, additional scope of work/ additional terms and conditions/or any other document. If buyer needs more items along with the main item, the same must be added through bunching category based items or by bunching custom catalogues or bunching a BoQ with the main category based item, the same must not be done through ATC or Scope of Work.

Further, if any seller has any objection/grievance against these additional clauses or otherwise on any aspect of this bid, they can raise their representation against the same by using the Representation window provided in the bid details field in Seller dashboard after logging in as a seller. Buyer is duty bound to reply to all such representations and would not be allowed to open bids if he fails to reply to such representations.

All GeM Sellers/Service Providers shall ensure full compliance with all applicable labour laws, including the provisions, rules, schemes and guidelines under the four Labour Codes i.e. the Code on Wages, 2019; the Industrial Relations Code, 2020; the Occupational Safety, Health and Working Conditions Code, 2020; and the Code on Social Security, 2020 as and when notified and brought into force by the Government of India.

For all provisions of the Labour Codes that are pending operationalisation through rules, schemes or notifications, the corresponding provisions of the pre-existing labour enactments (such as The Minimum Wages Act, 1948, The Payment of Wages Act, 1936, The Payment of Bonus Act, 1965, The Equal Remuneration Act, 1976, The Payment of Gratuity Act, 1972, etc. and relevant State Rules) shall continue to remain applicable.

The Seller/ Service Providers shall, therefore, be responsible for ensuring compliance under:

- **All notified and enforceable provisions of the new Labour Codes as mentioned hereinabove; and**
- **All operative provisions of the erstwhile Labour Laws until their complete substitution.**

All obligations relating to wages, social security, safety, working conditions, industrial relations etc. and any other statutory requirements shall be strictly met by the Seller/ Service Provider. Any non-compliance shall constitute a breach of the contract and shall entitle the Buyer to take appropriate action in accordance with the contract and applicable law.

This Bid is governed by the General Terms and Conditions, conditions stipulated in Bid and Service Level Agreement specific to the Service, as the case may be, as provided in the Marketplace.

However, in case of Service, if any condition specified in General Terms and Conditions is contradicted by the conditions stipulated in Service Level Agreement specific to said Service, then it will over-ride the conditions in the General Terms and Conditions.

This Bid is governed by the सामान्य नियम और शर्तें/General Terms and Conditions, conditions stipulated in Bid and Service Level Agreement specific to this Service as provided in the Marketplace. However in case if any condition specified in सामान्य नियम और शर्तें/General Terms and Conditions is contradicted by the conditions stipulated in Service Level Agreement, then it will over ride the conditions in the General Terms and Conditions.

जेम की सामान्य शर्तों के खंड 26 के संदर्भ में भारत के साथ भूमि सीमा साझा करने वाले देश के बिडर से खरीद पर प्रतिबंध के संबंध में भारत के साथ भूमि सीमा साझा करने वाले देश का कोई भी बिडर इस निविदा में बिड देने के लिए तभी पात्र होगा जब वह बिड देने वाला सक्षम प्राधिकारी के पास पंजीकृत हो।बिड में भाग लेते समय बिडर को इसका अनुपालन करना होगा और कोई भी गलत घोषणा किए जाने व इसका अनुपालन न करने पर अनुबंध को तत्काल समाप्त करने और कानून के अनुसार आगे की कानूनी कार्रवाई का आधार होगा।/In terms of GeM GTC clause 26 regarding Restrictions on procurement from a bidder of a country which shares a land border with India, any bidder from a country which shares a land border with India will be eligible to bid in this tender only if the bidder is registered with the Competent Authority. While participating in bid, Bidder has to undertake compliance of this and any false declaration and non-compliance of this would be a ground for immediate termination of the contract and further legal action in accordance with the laws.

---धन्यवाद/Thank You---

INDIAN RAILWAY FINANCE CORPORATION LTD

Open Tender in GeM portal

Invitation of Bids

PUBLICATION of ADVERTISEMENT in NEWSPAPERS

Work item title/ description	**Publication of Advertisements in Newspaper**
Mode of tendering	Open Tender in GeM Portal **Single Packet Bid**
Method of Selection	**Total Value wise Evaluation** Note: As per IRFC instructions & the GeM portal procurement process, the lowest (L1) offered Rate in GEM portal will be evaluated technically & financially. If Qualified, Order will be placed. If L1 gets disqualified, then L2 will be evaluated and so on till IRFC finds suitable technically/financial bidder. However, IRFC reserves the right to seek a detailed price bid break-up, initiate negotiations with the L1 bidder (if any or desired by IRFC), and request price justification or clarification as deemed necessary. These actions are undertaken to ensure transparency, fairness, and value for money. The final decision regarding acceptance or rejection of the bid, post-negotiation or clarification, rests solely with IRFC and shall be binding in all circumstances from time to time.
Bid release date	As per GEM portal
Last bid submission date	As per GEM portal
Date of opening of bid	After BID End Date Bids shall be opened in GEM portal through online mode after BID end date at IRFC office.
Pre-Bid meeting	NA
Place for Pre-Bid meeting	NA
Place of Communication & Correspondence (Before Bid End Date)	UG Floor, East Tower, NBCC Place, Bhisham Pitamah Marg, Pragati Vihar, Lodhi Road, New Delhi-110003 Email: investors@irfc.co.in; Phone: 011-24361480
Location of bid submission/ opening	Through GEM portal only. (UG Floor, East Tower, NBCC Place, Bhisham Pitamah Marg, Pragati Vihar, Lodhi Road, New Delhi-110003)
Tender category	Advertisement Services
Earnest Money Deposit (**EMD)**	**Rs. 1,12,230 (Rupees One Lakh Twelve Thousand Two Hundred and Thirty Only)** to be paid in favour of "INDIAN RAILWAY FINANCE CORPORATION LTD" Payable at New Delhi through Online mode only with Validity and soft copy may please be uploaded on the E-Tendering Website (GeM portal) along with Annexure-6 wherever applicable. EMD will be non-interest bearing and will be released after completion of Tender formalities.
Bid Offer validity	180 days from Bid End Date
Cost of Tender Documents	Nil

Chapter – 1
Scope of Work (Tentative):

Before quoting the Offer rate, bidders must carefully review and consider the below requisition (scope of work) specified by IRFC regarding the publication of the said items in newspapers.

INDIAN RAILWAY FINANCE CORPORATION LTD								
CHAIRMAN MESSAGE								
Tentative Date/Period s Name of Requirement (Scope of Work)	**Publications**	**Editions**	**Hue**	**Size in Cms**		**Total Area (Sq.cms)**	**Combo Offer rate per sq cm. for any day**	**Total amount. (In Rs)**
				W	**H**			
Chairman Message- On or before August, 2026	Times of India+NBT+ET	All Editions	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	Hindustan Times+Hindustan+Mi nt	All Editions	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	Financial Express+Jansatta	All Editions	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	Business Standard (Eng.)	All Editions	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	Dainik Jagran(Hindi)	All UP+Delhi+Bihar+Jharkhand	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	Pioneer (Eng.)	All Editions	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	The Hindu (Eng.)	All South Editions	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	Hindu - Business Line	Delhi+Mumbai	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	Nav Shakati	Marathi	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	Amar Ujala	Delhi	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
							Total Amount (A) Rs.	
AGM Notice (Prior & Post) (BLACK & WHITE)								
Tentative Date/Period s Name of Requirement (Scope of Work)	**Publications**	**Editions**	**Hue**	**Size in Cms**		**Total Area (Sq.cms)**	**Combo Offer rate per sq cm. for any day**	**Total amount. (In Rs)**
				W	**H**			
AGM Prior Notice- On or before August, 2026	Financial Express (Eng) + Jansatta (Hindi)	All Editions	B/W	12	30	360 sq cm	Combo Rs.____	
AGM Post Notice- On or before August, 2026	Financial Express (Eng) + Jansatta (Hindi)	All Editions	B/W	12	30	360 sq cm	Combo Rs.____	
							Total Amount (B) Rs.	

Financial Results								
Financial Results- For the Quarter Ended 30th June 2026 (Q1)-On or before August 14, 2026	Hindustan Times + Hindustan + Mint	All Editions	Colour	16	25	400Sq Cm	Combo Rs.__	
	Pioneer (Eng.)	All Editions	Colour	16	25	400 Sq Cm	Combo Rs.__	
Financial Results- For the Quarter Ended 30th September 2026 (Q2)-On or before November 14, 2026	Financial Express + Jansatta	All Editions	Colour	16	25	400Sq Cm	Combo Rs.	
	Business Standard (Eng.)	All Editions	Colour	16	25	400Sq Cm	Combo Rs.	
	Hindu – Business Line	Delhi + Mumbai	Colour	16	25	400Sq Cm	Combo Rs.	
	Dainik Jagran (Hindi)	All Editions	Colour	16	25	400Sq Cm	Combo Rs.	
Financial Results- For the Quarter Ended 31st December 2026 (Q3)-On or before February 14, 2027	Times of India + ET + NBT	All Editions	Colour	16	25	400Sq Cm	Combo Rs.	
	Pioneer (Eng.)	All Editions	Colour	16	25	400Sq Cm	Combo Rs.	
Financial Results- For the Quarter Ended 31st March 2027 (Q4)-On or before May 30, 2027	Financial Express + Jansatta	All Editions	Colour	16	25	400 sq cm	Combo Rs.	
	Business Standard (Eng.)	All Editions	Colour	16	25	400 sq cm	Combo Rs.	
	Amar Ujala	Delhi	Colour	16	25	400 sq cm	Combo Rs.	
							Total Amount (c) Rs.	
							Total Amount (A+B+C)	
							Applicable GST	
							Grand Total Amount (A+B+C)	

Notes: -

1. Pl provide Combo rates and fill-up the appropriate offer Price in GeM portal accordingly.
2. Probable Date is Mentioned as tentatively only but exact date will be communicated separately. However, Bidders need to keep in mind that their offer Rate shall include and apply 'for all Days in a week'.
3. Designing of Template rests with Successful Bidder and shall take prior approval from IRFC before publishing in Newspaper.

Chapter - 2

Qualification Requirements

Sr. No	Particulars	List of Documents
1.	**Undertaking on Compliances of Tender requirements along with Terms & conditions**	**Annexure-1 (To be submitted on company's/firm letter head)**
2.	**Vendor Profile Form**	**Annexure-2 (Please provide supporting documents)**
3.	**Bank Details of the Bidder**	**Annexure-3**
4.	**Experience:** **The Bidder must have past experience of providing similar completed services/ work (publication of Advertisement in News Papers) **during Last Five years to any Government organization/ Departments/ Ministry/ Public Sector Undertakings/Public Listed Company**, with either of the following: a) Three similar works each costing not less than the amount equal to 30% of the advertised Value of the tender i.e., **Rs 67.33 Lakhs** **(OR)** b) Two similar works each costing not less than the amount equal to 40% of the advertised Value of the tender i.e., **Rs 89.77 Lakhs** **(OR)** c) One similar works costing not less than the amount equal to 60% of advertised Value of the tender i.e**. Rs. 134 Lakhs** ** Similar completed services/work means Publication of advertisement in Newspapers in India, for any Government organization/ Departments/ Ministry/ Public Sector Undertakings/ Public Listed Company, from 1st April 2020 to 31st March 2025.	**"List of organization- Publication of Advertisements" to be provided as per Annexure – 4 which should be CA certified and attach Copies of work orders and invoices along with bank statements for payment received.** Past Experience of similar completed services/work shall be construed as 'Publication of Advertisement in Newspapers' as primarily, from **1st April 2020 to 31st March 2025**.
5.	**Financial Turnover:** **Minimum Average Annual Turnover of the Bidder (For three yrs)** Note:	**Not less than Rs 3.36 Crore** The Certificate from the Chartered accountant to be enclosed as per

	During the last three financial year ended 31st March 2023, 31st March 2024 & 31st March 2025 based on standalone audited accounts. The audited average annual Turnover of the firm should not be less than **Rs. 3.36 Crore**. The turnover should be applicable to bidder entity and not for its group of companies/ subsidiary companies/ parent company.	**Annexure – 5** & upload the same in GeM.
6.	**Earnest Money Deposit (EMD)** Online Mode – Submission of Earnest Money Deposit (EMD)	**Rs. 1,12,230 (Rupees One Lakh Twelve Thousand Two Hundred and Thirty Only)** to be paid in favour of "INDIAN RAILWAY FINANCE CORPORATION LTD" Payable at New Delhi through Online mode only with Validity and soft copy may please be uploaded on the E-Tendering Website (GeM portal) along with **Annexure-6,** wherever applicable. EMD will be non-interest bearing and will be released after completion of Tender formalities.

Note:

Failure to meet the "Qualification requirements" will render the bid to be summarily rejected. The responsibility for accuracy, completeness, and justification of the submitted documents lies solely with the bidders. IRFC reserves the right to complete the evaluation based on the details furnished by the bidder.

<u>Note:</u> All bidders are required to upload the specified Annexures on the GeM portal along with copies of supporting documents, providing justification wherever applicable. IRFC may seek documents, clarifications or additional supporting documents during the evaluation process on the GeM portal, as deemed necessary. The responsibility for accuracy, completeness, and justification of the submitted documents lies solely with the bidders. IRFC shall evaluate the bid based on the documents provided by bidders and its (IRFC) decision shall be final and binding. Further, IRFC shall not entertain any such representation thereafter under any circumstances.

Chapter - 3

General Terms & Conditions

1. Contract Performance Security or Security Deposit from Successful Bidder:-

a) 5% of the Total Contract Value (inclusive of GST) with a validity of 12 Months + 2 months claims from the Date of Award of GEM Contract Order (LoA) period by following modes:

i) Demand Draft (DD) issued by Scheduled Banks/ Public Financial Institutions as defined in the Companies Act (DD should be in the name of the Indian Railway Finance Corporation Ltd) **(or)**

ii) Unconditional & irrevocable Bank Guarantee (BG) issued by a Scheduled Commercial Bank as per Format annexed or as per format prescribed by IRFC **(or)**

iii) Bankers Cheque/FDR in the name of 'Indian Railway Finance Corporation Ltd' or any other mode (financial instrument) as prescribed by IRFC. **(or)**

iv) Through Electronic mode (NEFT/RTGS) also.

Note :

i. The preferred mode of receiving the Security Deposit shall vest solely with IRFC. The successful bidder shall submit the Security Deposit in the manner and form as desired by IRFC, without any deviation.

b) No payment will be released without submission of Security deposit/performance security. Non submission of Security deposit/performance security may lead to termination of contract and getting the work done at bidder's risk and cost including forfeiture of EMD.

c) IRFC can deduct as compensation from the Security Deposit for failures on the Bidder's part to complete its obligation under the contract as per liquidated damages besides initiating other penal remedies as may be available as per law/contract.

d) Security deposit shall be submitted by successful vendor within 30 days of award of contract.

e) If the contractor, fails to furnish Performance Security, within the specified period, it shall be lawful for the IRFC at its discretion to annul the award, besides taking any other administrative punitive action.

- If the contractor during the currency of the Contract fails to maintain the requisite Performance, it shall be lawful for the IRFC at its discretion to terminate the Contract for Default besides availing any or all contractual remedies provided for breaches/ default.

f) Contractor needs to extend the validity of Performance Security as and when asked by IRFC due to Extension of contract timelines.

g) In the event of any amendment issued to the contract, the contractor shall furnish validity of the Performance Security/Security Deposit in terms of the amended contract within fourteen days of issue of the amendment.

h) Subject to satisfaction of IRFC, the IRFC shall release the performance security without any interest to the contractor (agency) on completing all contractual obligations including the warranty obligations, if any.

i) No claim shall lie against the IRFC regarding interest on security deposit/performance security.

Note :- In case of MSE/Start-up happened to be successful tenderer, they have to remit Security Deposit/CPS in the form of DD/BG/e-mode, for the value mentioned above.

2. **Forfeiture of Security Deposit :-**

The Security Deposit submitted by the successful bidder is liable to be forfeited, either in full or in part, at the discretion of IRFC, in the following cases:

- ❖ If the bidder fails to execute the work/order in accordance with the terms and conditions of the contract.
- ❖ If the bidder fails to comply with any of the provisions of the contract.
- ❖ If the services provided are found to be unsatisfactory or not to the satisfaction of IRFC.
- ❖ If the bidder withdraws or abandons the work before completion.
- ❖ Any other breach of contract obligations as determined by IRFC.
- ❖ Non-fulfilment of satisfactory performance by successful bidder.

Note : The decision of IRFC in this regard shall be final and binding on the bidder.

3. **Earnest Money Deposit (EMD) :-**

The Bidders shall pay Deposit of INR 1,12,230 (Rupees One Lakh Twelve Thousand Two Hundred and Thirty Only) towards EMD through online mode only (NEFT/RTGS – IRFC Bank Account) in favour of Indian Railway Finance Corporation Ltd, payable at New Delhi and Copy of Transaction details (UTR Number & Date) need to be uploaded in GEM portal, for verification of Buyer. Bids without EMD will be summarily rejected.

The EMD shall be forfeited, if a bidder withdraws its bid during the bid validity period (or) if the successful bidder fails to sign the agreement. The Earnest Money Deposit can be forfeited if the bidder withdraws his Tender proposals / modifies / changes / alters / impairs/ derogates the Tender proposal on his own after the Evaluation is done or within the subsistence of the validity period of offer or fails to accept the Letter of Award issued by IRFC or fails to submit Security Deposit or fails to turn-up and execute contract agreement or fails to commence the work as per LOA (or) GEM Contract Award. Unilateral revision or withdrawal of offer by the bidder as above shall also result in rejection of bid without notice.

No interest shall be payable on EMD amount, in any case, by IRFC.

EMD of unsuccessful bidders will be returned without any interest after finalization of the Bid. EMD will constitute & may be converted to the security deposit of the successful bidder and shall be returned without any interest, after the expiry of the period of appointment / extended period of appointment subject to satisfactory performance.

EMD Validity: Since Bidders who have submitted EMD in online mode, the validity remains till finalization & award of contract. EMD of unsuccessful bidders will be returned without any interest after finalization of the Bid.

Bidders who are registered with MSME are welcome to participate in the bidding as notified by the Ministry of Micro, Small and Medium Enterprises, Govt. of India. Product/Service range mentioned in such certificate should be similar to requirements of this tender. Relaxations as announced by Government of India from time to time shall be applicable to these bidders subject to full compliance of other terms and conditions of the tender and contract. Valid documentary certificate and evidence is to be submitted.

Note :- In case any bidder claims exemption from submission of EMD, the same shall be governed by the provisions of GeM General Terms and Conditions (GTC). Such claims must be duly supported with relevant documents, which are required to be uploaded on the GeM portal at the time of bid submission. Please refer GEM GTC.

Mode of furnishing Earnest Money Deposit:

i) EMD Can be furnished in the form of e-payment only. Bidders may choose remittance of EMD into IRFC Bank Account through e-payment mode (NEFT/RTGS) only. In case of e-payment, the tenderer shall upload a scanned copy of e-payment details (Annexure-6) with UTR number, remitted bank, amount, date etc., which shall be verified by IRFC.

IRFC Bank Account	
Name of Account	INDIAN RAILWAY FINANCE CORPORATION LTD
Name of Bank & Branch	ICICI Bank NBCC New Delhi
Account Number	054805000358
IFSC Code	ICIC0000548
Account Type	CAA

4. Tender shall be submitted through online (GEM only) as per the details available in e-TENDER (GeM). However, the bidders shall ensure that they download and submit their bid well in advance before the closure of online submission of tender in GEM portal. Bidders participating in Tender process will be construed as "Acceptance of All Terms & Conditions of the Tender" and familiar with all clauses.

5. Bids are received in Single packet mode in GEM portal.

6. **Period of Contract: One Year from the date of award of GEM contract or as decided by IRFC from time to time.**

7. **Validity of Quoted Offer Rate :-**
   The quoted rate shall remain valid for **180 days** from the **last date of bid submission**.

8. **Applicability of Rate :-**

   The quoted rate shall be applicable for all days of the week during the tentative period defined under the scope of work.
   The **exact date(s) of publication** will be communicated separately by **IRFC** from time to time.

9. **Bidder's Obligation: -**

   The bidder shall quote an offer rate that remains valid for **any day** within the specified period. The successful bidder shall ensure **timely completion of all activities** after the work is awarded.

10. IRFC reserves the right to reject any or all bids received or cancel the Tender, without assigning any reason.

11. No conditional Bid is accepted and shall be summarily rejected thereof.

12. Mere Submission of bids does not entitle the bidder for award of contract or confer any right to receive any work from IRFC.

13. Canvassing in any form is Strictly Prohibited and shall summarily be rejected.

14. **LD Charges :-** Since the jobs involving publishing of advertisements are time bound, in case of delay/non-completion of the job in time will attract penalty/ Liquidated damages provisions as per the terms and conditions. In the event of non-publishing of the advertisement on a date as specified, penalty @ 5% of the total contract value shall be imposed on the selected agency. LD can be recovered from any dues of the bidder. However, IRFC reserve the right to enforce LD Charges/Penalty (if any) on case-to-case basis and binding on successful bidder.

    PENALTY-QUALITY: - If the final product or service does not meet the specified quality and requirements, IRFC shall not be obliged to accept it. If accepted under exceptional circumstances, a penalty shall be imposed at a rate determined by IRFC. The agency will be given a reasonable opportunity to present its case before any penalty is applied. However, IRFC reserves the right to decide the appropriate course of action as per prevailing rules, and the final decision shall rest with IRFC in all circumstances and shall be binding on the successful bidder.

15. IRFC reserves the right to ask for additional supporting documents from individual bidders or all bidders at any stage of evaluation.

16. IRFC reserves the right to enforce the GeM General Terms and Conditions (GTC) as per the requirements of the Corporation and binding wherever necessary.

17. In case of any ambiguity or need for clarification, IRFC reserves the right to determine the course of action and enforce the relevant clauses/suitable action as deemed fit, as per the requirements of the Corporation. The decision of IRFC in this regard shall be final and binding on all concerned.

18. In case of ambiguity, IRFC decision shall be final and Binding on all Bidders and IRFC instructions shall be followed wherever applicable in all circumstances.

19. The bidder shall bear all costs associated with preparation and submission of their bid, including post bid discussions, technical or other presentations, and IRFC will in no case be responsible or liable for these costs, regardless of the conduct or the outcome of the bidding process.

20. Agency (successful bidder) shall not divulge any information to third parties without written permission of authorized officials of IRFC.

21. **The successful bidder shall not sublet, subcontract, or delegate, either in part or in full, any assignment mentioned in the scope of work** under any circumstances. Any violation of this condition will be treated as a material (service) breach of contract and may result in termination of the agreement and forfeiture of the Security Deposit.

22. In case of any ambiguity or need for clarification, the concerned bidder may seek clarification before the bid end date. Similarly, IRFC may request clarifications from bidders during the evaluation process through the GEM portal. IRFC may also seek submission of shortfall documents through the GEM portal wherever necessary, as deemed fit, by providing adequate opportunity to bidders along with justification for the documents.

23. Bidders are requested to study the bid documents carefully. Submission of the bid will be deemed to have been done after careful study and examination of all the instructions, eligibility norms, scope of the work, terms in the bid document with full understanding of its implications. Bids not complying with all the given clauses in this bid document are liable to be rejected. Failure to furnish all the information required in the Bid document or submission of a bid not substantially responsive to the Bid document in all respects will be at the bidder's risk and may result in the rejection of the bid.

24. Bidders are advised to adhere to and comply with the **Make in India** provisions on the GEM portal as per prevailing rules and the GeM General Terms and Conditions (GTC).

25. During evaluation, IRFC reserves the right to request price justification or a detailed financial cost breakdown, or any other document as deemed necessary. Additionally, IRFC may explore other available options within the GeM portal—such as negotiation with L1, or clarification mechanisms—if required.

26. In case of Renewal or Extension: - The current assignment may be extended up to a maximum of two (2) times on the originally quoted fees and under the same terms and conditions, subject to mutual agreement between the selected bidder and IRFC. The placement of any repeat order shall be at the sole discretion of IRFC and will require approval from the competent authority of IRFC.

27. In Case of Rate Contract (if required by IRFC) : The rates accepted from the successful bidder in this tender may, at the discretion of IRFC, be utilized for future requirements by entering into a Rate Contract.

    The Rate Contract, if exercised, may be extended within the validity period of the GeM Contract at the originally accepted rates of the successful bidder and under the same terms and conditions of this tender, subject to approval by the competent authority of IRFC.

    Placement of repeat orders during the Rate Contract period shall be at the sole discretion of IRFC. IRFC reserves the right to apply the accepted rates either:

    - on a consolidated basis, or
    - on an individual newspaper basis.

    In case IRFC opts for individual newspaper rates, the calculation shall be carried out on a **pro-rata basis**, derived from the successful bidder's quoted offer and aligned with the size, space, and specific requirements of each requisition.

    The decision of IRFC in this regard shall be final and binding on the bidder.

    In the event of the Rate Contract being exercised, the **Option Clause up to 100%** of the contract value may be invoked by IRFC, either on a consolidated basis or on an individual newspaper basis, as deemed appropriate.

28. **The lowest (L1) offered Rate in GEM portal will be evaluated technically & financially. If Qualified, Order will be placed. If L1 gets disqualified, then L2 will be evaluated and so on till IRFC finds suitable technically/financial bidder The decision of IRFC in this regard shall be final and binding on all concerned.**

29. **Determination of Service Levels :-**

IRFC shall be the sole judge in defining and assessing the levels of service expected from the successful bidder (agency) for determining satisfactory performance. The decision of IRFC in this regard shall be final, conclusive, and binding on the contractor in all circumstances.

30. Upon receipt of the GEM Contract, the successful bidder shall consult and coordinate with the concerned section (IRFC) to obtain the exact requisition for publication in newspapers. The agency shall be responsible for final proof-reading and verification of all content, including website URLs, NIT references on IRFC and Government websites, and overall accuracy. The agency must ensure that there are no errors in punctuation, spelling, URLs, or references in the published advertisement. Any lapses shall be rectified by arranging a corrected or fresh release at no additional cost to IRFC. Designing of the advertisement template shall rest with the successful bidder.

31. The approved text and artwork of the advertisement shall be published in the approved space and size of the newspaper, strictly as per IRFC-accepted terms and to the satisfaction of IRFC.

32. Any penalty/interest/fee/tax etc., levied on IRFC on account of any regulatory/statutory non-compliances for reasons/delay/negligence attributable to bidder, the same shall be recoverable from appointed successful Bidder and be recoverable from amount payable in this contract/assignment or any other contract/assignment of Bidder with the company. It is the responsibility of successful Bidder, to always protect the interest of IRFC & its Official i.e., compliance of all applicable laws and regulations by successful Bidder.

33. **Payment Terms** :-

a) No Advance payment will be made by IRFC on any account.

b) Deductions such as TDS, LD Charges/Penalty (if any) etc., will be made.

c) Payment will be processed to the satisfaction of IRFC and upon completion of satisfactory work/service (publication of Advertisements in Newspaper). Payment shall be made against invoice within 45 days after acceptance (to the satisfaction of IRFC) of the invoice by IRFC.

d) Agency (successful Bidder) shall submit the following on completion of job subject to satisfaction of IRFC:

a. Soft copies of the published advertisement in newspapers (Editions) via email.
b. Original Tax Invoice (2 copies)

e) Payment will be made through bank transfer only.

34. **Termination of Contract :**

a) IRFC shall have a right to terminate the appointment of said agency without assigning any reasons thereof.

b) The IRFC may at any time terminate the contract for any reason by giving the successful bidder a notice of termination of 07 days at IRFC's convenience. Such termination will be effected without any liability on IRFC, and the decision shall be final and binding.

c) Termination of Contract may also be effected due to non-requirement of services from time to time. Such termination shall be at the sole discretion of IRFC and shall be final and binding on the agency. This termination will be effected without any liability on IRFC, and the decision shall be final and binding.

d) If the agency refuses or is unable to provide sufficient services required to execute and complete the work in the manner specified in this Agreement (contract), such failure shall

constitute a service breach of contract. In such circumstances, the Indian Railway Finance Corporation (IRFC) reserves the right to take appropriate action, including but not limited to issuance of a warning notice, imposition of penalties, or termination of the Agreement in accordance with the relevant provisions contained herein.

e) The IRFC shall be entitled to terminate the contract forthwith without any notice in case of serious and repeated defaults by bidder.

f) If the successful bidder, without valid reason, fails to commence the work or rendering of services promptly, or suspends the progress of contract performance after receiving a written instruction from the Indian Railway Finance Corporation (IRFC) to proceed, and persistently fails to execute the contract without just cause, such conduct shall be deemed a material breach of the Agreement.

g) In such event, IRFC reserves the right to initiate appropriate remedial action, including but not limited to issuance of a warning notice, imposition of penalties, or termination of the Agreement in accordance with the termination provisions contained herein.

h) IRFC may initiate appropriate action as per GeM General Terms and Conditions (GTC), prevailing Government rules, and other applicable provisions in case of deficiency of services or performance not meeting IRFC's satisfaction. Such action may include **blacklisting**, **levy of penalty (if necessary)**, or **termination of services**.

35. **MSEs Exemption for Years of Experience & Turnover :-**

a) If the bidder is a Micro or Small Enterprise as per latest orders issued by Ministry of MSME, the bidder shall be relaxed from the eligibility criteria of **"Experience Criteria"** as defined above subject to meeting of quality and technical specifications. The bidder seeking relaxation from Experience Criteria, shall upload the supporting documents to prove his eligibility for relaxation.

b) If the bidder is a Micro or Small Enterprise (MSE) as per latest orders issued by Ministry of MSME, the bidder shall be relaxed from the eligibility criteria of **"Bidder Turnover"** as defined above subject to meeting of quality and technical specifications. If the bidder itself is MSE OEM of the offered products, it would be relaxed from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. The bidder seeking relaxation from Turnover, shall upload the supporting documents to prove his eligibility for relaxation.

36. **Startup Exemption for Years of Experience and Turnover :-**

a) If the bidder is a DPIIT registered Startup, the bidder shall be relaxed from the eligibility criteria of **"Experience Criteria"** as defined above subject to their meeting of quality and technical specifications. The bidder seeking relaxation from Experience Criteria, shall upload the supporting documents to prove his eligibility for relaxation.

b) If the bidder is a DPIIT registered Startup, the bidder shall be relaxed from the eligibility criteria of **"Bidder Turnover"** as defined above subject to their meeting of quality and technical specifications. If the bidder is DPIIT Registered OEM of the offered products, it would be relaxed from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. The bidder seeking relaxation from Turnover shall upload the supporting documents to prove his eligibility for relaxation.

Note : In case of seeking relaxation with respect to MSE & Start-up, Bidders need to upload supporting documents for claiming the same along with relevant guidelines/orders/rules therein. Keeping in view of GEM GTC/IRFC ATC/GEM Technical customer support etc., IRFC shall take necessary steps in GEM portal to proceed further.

37. **Financial BID: -**

Please provide the Price breakup (Financial Document) as per Annexure-7. Bidders are advised to refer to Annexure-7 of Financial Bid Format for detailed guidance on the pricing structure. All bidders must ensure that the prices quoted on the Government e-Marketplace (GEM) portal are in strict accordance with the format and components specified in Annexure 7.

Note: Further, the quoted lump sum fee shall be inclusive of cost of Designing of Template, Office visit/travelling, lodging & boarding expenses, TA/DA, out of pocket expenses viz. Photostat, typing, printing etc. but exclusive of GST only. IRFC will not be required to pay and/or reimburse anything over and above the price quoted.

Annexure - 1

UNDERTAKING

UNDERTAKING ON COMPLIANCE OF TENDER REQUIREMENTS ALONG WITH TERMS & CONDITIONS (To be submitted on company's/firm letter head)

1. I/We hereby undertake that I/we have examined/ perused, studied and understood the tender no. _____dated _____and any corrigendum/ addendum/ clarification etc. completely and have submitted my/our bid in pursuance to the said documents.
2. I/We hereby undertake that I/We understand that the Scope of Work and Requirement of this Tender is indicative only and not exhaustive in any manner. I/We understand that the scope of work may undergo minor changes as per prevailing IRFC requirements at the time of signing of contract.
3. I/We hereby undertake that we shall comply with the Scope of work and requirements and tender terms and conditions completely and there are no deviations and/or submissions and/or clarifications of any manner and/or sort and/or kind in this regard from my/our side.
4. I/We hereby undertake that the copy of the requisite Certificate as per Tender document by IRFC, is the true copy.
5. I/We hereby undertake that I/We understand that IRFC reserves the right to float a separate tender for the scope of work and requirements as mentioned in the respective Chapter of this tender irrespective of the outcome of this tender. I/We understand that in such a case I/We shall bid separately for that tender and in no case our bid to this tender shall be deemed as a bid for the said tender.
6. I/We hereby undertake to provide the services and undertake to be the single point of contact for IRFC for all services, terms and conditions and for the entire scope of work and requirements as defined in this tender document
7. I/We hereby undertake that I/We do understand that my/our bid should be as per the tender document and should be accordingly submitted to the IRFC. In case of a failure to comply and/or a variation the IRFC has got sole discretion to consider or disqualify my/our bid for the aforementioned tender and I/We shall be not having any claim of any sort/kind/form on the same.
8. I/We agree to bind by this bid for a period of one (1) year after the date fixed for opening and it shall remain binding upon us and may be accepted at any time before the expiration of that period.
9. I/We hereby attach the duly signed and stamped tender document (if any) as an acceptance and compliance of TENDER specifications and terms & conditions with the technical response without any deviations and/or submissions and/or clarifications of any manner and/or sort and/or kind in this regard from my/our side.
10. **I/We understand that mentioning of any pre-requisites, presumptions, assumptions, hiding/ twisting/ deletion/ reduction/ manipulation/ disguising of scope of work and/or application features and/or infrastructure and/or project deliverables etc. in any form and/or by any means and/or under any head shall not be constituted as a part of the bid and in case of award of the tender the same should not be claimed by me/us while award and/or subsequent execution of work. The decision of IRFC on such issues shall be binding on me/us and the same cannot be arbitrated upon by me/us.**
11. **I/We hereby undertake that we abide by all the terms and conditions mentioned in the tender along with corrigendum, if any**

12. I/We hereby undertake that I/We shall meet all business requirements of IRFC and shall provide the same solution as proposed in the bid document during contract period. In case of a default IRFC can levy penalty as per tender terms and conditions.
13. ***I/We hereby solemnly declare and affirm that our company/ organization has not been black listed, debarred, banned or disqualified by any Government or any Government agencies including PSUs during a period of last three years and there has not been any work cancelled against myself/ourself for poor performance. We hereby declare that we are not blacklisted by any Central/ State Government/ agency of Central/ State Government of India or any other country in the world/ Public Sector Undertaking/ any Regulatory Authorities in India or any other country in the world for any kind of fraudulent activities.***
14. **I/We hereby declare that I/we, as the bidder, are not under liquidation, court receivership, or any similar proceedings, and I/we are not bankrupt.**
15. I/We hereby undertake and declare that we have not defaulted in the payment of any dues to any newspaper publisher.
16. I/We adheres to fair labour practices, ensuring a safe working environment, fair wages, and compliance with applicable labour laws.
17. I/We upholds ethical business conduct, including anti-corruption measures.
18. I/We provide products that are environmentally sustainable, have consciously minimised carbon footprints in the production or sourcing process and invariably incorporate a minimum percentage of recycled materials wherever applicable.
19. I/We encourage diversity and inclusion within its organization and supply chains and complies with health and safety regulations, ensuring the well-being of their employees
20. The ESG assessment report will be submitted separately as and when required by the buyer company.
21. I/We understand that at any stage during the tenure of the contract if it is found that any statement or document submitted by I/We is false/forged/invalid, IRFC has discretion to terminate the contract and get the work done through third party as per the risk purchase clause mentioned in this tender or prevalent rules from time to time.
22. I/We hereby affirm that our bid is valid for the period including the deemed period as specified in the tender document.

Signature of Authorized Signatory:
Name of the Signatory:
Date:
Place:
Firm's Name& Seal

On the letterhead of Bidder

Annexure- 2

VENDOR PROFILE FORM

1	Name & Legal Status of the Bidder			
2	Organization Registration Details (Incorporation or Commencement of Business/ Other Statutory Registrations etc.)		Date of Incorporation/ Registration:	
3	GST Number:		PAN Number:	
4	Registered/ Corporate office Address of Bidder			
	Address & Contact Details (E-Mail, Ph. Nos. etc.) of Proprietor/ Directors of the Bidders	1)		
		2)		
		3)		
	Delhi (NCR) Office Address if any & Contact Details:			
	Names and Designations of the persons authorized for single point interaction with IRFC			
	Mobile Numbers of Contact persons:		E-mail of Contact persons:	
5	Bank Account details for EMD refund	Beneficiary name: Bank Account Number: Bank Name & address IFSC code:		
6	a. MSME Registration: (If Yes, provide Udhyam registration Certificate)	(Yes/No)	If Yes, Regd. No.:	
			Date:	
			Category:	
			Range of Supply/ Services:	
	b. GeM (Government e-Marketplace) Registration:	(Provide Details)	Mention GeM Seller ID:	
			Date:	
			Category:	
			Range of Supply/ Services:	
	c.TReDS** (Trade Receivables Discounting System) Registration:	(Yes/No)	If Yes, Regd. No:	
			Date:	
			Category:	
			Range of Supply/ Services:	

			If No, *then provide the date by which you will be registered on TReDS portal:*	Dt.:
	d. Whether SC/ST/OBC Entrepreneur:	(Yes/No)	(If Yes, Please provide Supporting Documents)	
	e. Whether Women Entrepreneur:	(Yes/No)	(If Yes, Please provide Supporting Documents)	
	f. Start-up Registration: (If Yes, provide Valid DPIIT certificate)	(Yes/No)	(If Yes, Please provide Supporting Documents)	
7	**Seeking Any Relaxation such as**			
	a) MSE Exemption for years of Experience & Turnover, if Yes (copy to be enclosed i.e., Name/Title of Document for establishing exemption).	(Yes/No)	(If Yes, Please provide Supporting Documents)	
	b) Startup Exemption for Years of Experience & Turnover, if yes (copy to be enclosed i.e., Name/Title of Document for establishing exemption).	(Yes/No)	(If Yes, Please provide Supporting Documents)	
	c) For EMD exemption (as per GEM GTC), if Yes (Copy to be enclosed i.e., Name/Title of Document for establishing exemption.	(Yes/No)	(If Yes, Please provide Supporting Documents)	

****TReDS (Trade Receivable e-Discounting System)** is an online electronic platform set up to facilitate MSMEs to unlock working capital by converting their receivables into cash. TReDS gives capital access to the credit-starved small businesses in India and enables them to receive payments more quickly.

To avail the services and benefits of TReDS, all MSME vendors are advised to register their firm/organization by
self-uploading/providing necessary documents and completing KYC on TReDS platform on PRIORITY basis and
may be linked to IRFC account

IRFC has already registered on the available three TReDS platforms:

a. M/s RXIL (Receivable Exchange of India Limited) – IRFC Membership Code:IN0001432
b. M/s M1xchange (Mynd Solutions Private Limited)–IRFC Customer ID: BUYER00046020

c. M/s Invoicemart (A TReDS Limited) – IRFC Registration ID: 1000238331

d. M/s C2FO C2FO Factoring Solutions Private Limited – IRFC Registration ID:B1220240039
e. M/s DTX KredX Platform Private Limited- IRFC Registration ID: CO75X7YL7M2W

In case of any help is required above dealing officials of TReDS Platform may also be contacted.

Note: IRFC shall encourage to make payment against this Contract through TReDS only in case of MSME bidder.

Signature of Authorized
Signatory of Bidder Name:
Designation:
Date:
Place:
Seal of Organization

On the letterhead of Bidder

Annexure- 3

BANK DETAILS OF BIDDER

NEFT Format

Beneficiary Name	
Beneficiary Bank Name	
Beneficiary Bank address	
Beneficiary Account Number	
IFSC CODE of the bank	
GST Number	
PAN	
Email ID	

Copy to be Enclosed: Bank Details such as photocopy/cancelled copy of one leaf from cheque book, if any, etc., may please be uploaded in GEM portal for establishing the same.

I hereby confirm that the above-mentioned particulars are in order. To facilitate NEFT credits, I will inform IRFC in case of any changes in the Bank Particulars at a future date.

Thanking You Yours Sincerely Signature:

Name:

Designation:
Company/Firm Name:
Date:
Company Seal:

Annexure – 4

List of organization- Publication of Advertisements

1. Name of the Agency:
2. Address of Agency:

3.Past experience of **Publication of Advertisements in the Newspapers** during last **five years (1st April 2020 to 31st March 2025)** to any Government organization/ Departments/ Ministry/ Public Sector Undertakings/ Public listed company.

S/No	Experience Criteria as per Technical Stage	Name of the Govt Organisation/Department/Ministry/PSUs/Public Listed Company where project executed	Whether Govt Organisation /Department /Ministry /Public sector undertaking /public listed company	Period of Contract		Value of Contract (In Rs.)	Contract No.& date	Completed
				From	To			
1 **(or)**	a) Three similar works each costing not less than the amount equal to 30% of the advertised Value of the tender i.e., **Rs 67.33 Lakhs**	a)						
		b)						
		c)						
2 **(Or)**	a) Two similar works each costing not less than the amount equal to 40% of the advertised Value of the tender i.e., **Rs 89.77 Lakhs**	a)						
		b)						
3 **(Or)**	a) One similar works costing not less than the amount equal to 60% of advertised Value of the tender i.e. **Rs. 134 Lakhs**	a)						

Note: -

(Attach valid copy of Work Order and invoices along with bank statements for payment received.)

It is certified that the information furnished above is true and correct.

Signature of Chartered Accountant.
(With Official Seal)
UDIN

Date :-
Place :-

Signature of Authorized Signatory (With Official Seal)
Date
Place

Annexure- 5

Bidders' Audited Annual Turnover in the Last Three (3) Years as per Annual Report of the Agency as Required under Technical Eligibility Criteria

1. Name of the Agency:
2. Address of Agency:
3. Financial Turnover:

S.No.	Year	Annual Turnover (Rs. in Crore)	Remarks (if any)
i	2022-23		
ii	2023-24		
iii	2024-25		
Annual Average Turnover			

It is certified that the information furnished above is true and correct.

Signature of Chartered Accountant.

(With Official Seal)
UDIN:
Date :
Place:

Signature of Authorized Signatory (With Official Seal)
Date :-
Place :-

Annexure- 6

BID SECURITY FORM (EMD)

(On Firm/Lead Member's Letter Head)

To,
Indian Railway Finance Corporation Limited,
New Delhi – 110 003

Date:

Ref: Tender for appointment of Agency for Publication of Advertisements in Newspaper

Sir,

Having examined the bidding documents, we, the undersigned, offer to render the services for Publication of Advertisements in Newspaper as per the scope of work mentioned in the tender and in conformity with the bidding documents. The following are the details of EMD Transaction:

Transaction details*	
Name of Bank & Branch	
UTR Number	
Date	
Transaction Amount	
Name of Account	

***Soft copy of transaction details to be attached on GeM Portal**

Note : In case any bidder claims exemption from submission of EMD, the same shall be governed by the provisions of GeM General Terms and Conditions (GTC). Such claims must be duly supported with relevant documents, which are required to be uploaded on the GeM portal at the time of bid submission. Delete this para, if EMD is submitted in online mode and upload Annexure-6 with UTR details soft copy.

Signature:

Full Name:

Address:

(Company Seal)

Annexure- 7

(to be submitted on Bidders Letter Head)

To
IRFC

Sub :-Price Bid Beak-up format (Financial Document for Price Breakup)

INDIAN RAILWAY FINANCE CORPORATION LTD								
CHAIRMAN MESSAGE								
Tentative Date/Period s Name of Requirement (Scope of Work)	**Publications**	**Editions**	**Hue**	**Size in Cms**		**Total Area (Sq.cms)**	**Combo Offer rate per sq cm. for any day**	**Total amount. (In Rs)**
				W	**H**			
Chairman Message- On or before August, 2026	Times of India+NBT+ET	All Editions	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	Hindustan Times+Hindustan+Mi nt	All Editions	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	Financial Express+Jansatta	All Editions	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	Business Standard (Eng.)	All Editions	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	Dainik Jagran(Hindi)	All UP+Delhi+Bihar+Jharkhand	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	Pioneer (Eng.)	All Editions	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	The Hindu (Eng.)	All South Editions	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	Hindu - Business Line	Delhi+Mumbai	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	Nav Shakati	Marathi	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
	Amar Ujala	Delhi	Colour	32.9	25	823 sq cm (Half page)	Combo Rs.____	
							Total Amount (A) Rs.	
AGM Notice (Prior & Post) (BLACK & WHITE)								
Tentative Date/Period s Name of Requirement (Scope of Work)	**Publications**	**Editions**	**Hue**	**Size in Cms**		**Total Area (Sq.cms)**	**Combo Offer rate per sq cm. for any day**	**Total amount. (In Rs)**
				W	**H**			
AGM Prior Notice- On or before August, 2026	Financial Express (Eng) + Jansatta (Hindi)	All Editions	B/W	12	30	360 sq cm	Combo Rs.____	
AGM Post Notice- On or before August, 2026	Financial Express (Eng) + Jansatta (Hindi)	All Editions	B/W	12	30	360 sq cm	Combo Rs.____	
							Total Amount (B) Rs.	

Financial Results								
Financial Results- For the Quarter Ended 30th June 2026 (Q1)-On or before August 14, 2026	Hindustan Times + Hindustan + Mint	All Editions	Colour	16	25	400Sq Cm	Combo Rs.__	
	Pioneer (Eng.)	All Editions	Colour	16	25	400 Sq Cm	Combo Rs.__	
Financial Results- For the Quarter Ended 30th September 2026 (Q2)-On or before November 14, 2026	Financial Express + Jansatta	All Editions	Colour	16	25	400Sq Cm	Combo Rs.	
	Business Standard (Eng.)	All Editions	Colour	16	25	400Sq Cm	Combo Rs.	
	Hindu – Business Line	Delhi + Mumbai	Colour	16	25	400Sq Cm	Combo Rs.	
	Dainik Jagran (Hindi)	All Editions	Colour	16	25	400Sq Cm	Combo Rs.	
Financial Results- For the Quarter Ended 31st December 2026 (Q3)-On or before February 14, 2027	Times of India + ET + NBT	All Editions	Colour	16	25	400Sq Cm	Combo Rs.	
	Pioneer (Eng.)	All Editions	Colour	16	25	400Sq Cm	Combo Rs.	
Financial Results- For the Quarter Ended 31st March 2027 (Q4)-On or before May 30, 2027	Financial Express + Jansatta	All Editions	Colour	16	25	400 sq cm	Combo Rs.	
	Business Standard (Eng.)	All Editions	Colour	16	25	400 sq cm	Combo Rs.	
	Amar Ujala	Delhi	Colour	16	25	400 sq cm	Combo Rs.	
							Total Amount (c) Rs.	
							Total Amount (A+B+C)	
							Applicable GST	
							Grand Total Amount (A+B+C)	

Authorised Signatory
Name-
Designation-
Mobile – Email Id-
Firm GST Number-
Firm PAN Number-
Address-

Notes: -

1. Please provide Combo rates and fill-up the appropriate offer Price in GeM portal accordingly.
2. Probable Date is Mentioned as tentatively only but exact date will be communicated separately. However, Bidders need to keep in mind that their offer Rate shall include and apply 'for all Days in a week'.
3. Designing of Template rests with Successful Bidder and shall take prior approval from IRFC before publishing in Newspaper.
4. Pls provide the Price breakup (Financial Document) as per Annexure-7. Note: This Price Break-up Document please be uploaded in GeM portal wherever applicable for understanding of Offer Rate of Bidder.